

EDR Mission

The department of Educational Design Resources enhances realization of NTID's missions through applying instructional, technical, and design expertise, as well as related training. Through such efforts, EDR supports NTID's emergence as the international leader in the innovative application of instructional technologies to deaf education.

EDR goals

Through collaborative efforts with faculty, staff, and administrators:

to improve

to enhance the learning experience for NTID-supported students both in terms of direct instruction, co-curricular programming, and access to educational environments.

to explore

to experiment with innovative solutions to instructional challenges and creative strategies regarding media-based communications.

to produce

to design, produce, and evaluate educational materials and strategies, as well as informational materials related to the institutional objectives of NTID/RIT.

to lead

to support NTID's emergence as the international leader in the field of deaf education regarding applications of instructional technologies in support of deaf learners.

to link

to form partnerships entailing learning/teaching networking and expertise/information sharing among individuals within and beyond RIT who serve deaf and hard-of-hearing learners.

The department is comprised of four groups of Professional Staff:

Technology Group - two Educational Technology Specialists, one Digital Media Specialist, and one Electronic Resource Librarian

Video Group - one Executive Producer, one Director-Videographer-Editor, and one TV Producer Director

Design Group - two Sr. Artist Designers, and one Photographic Media Specialist

Instructional Design Group - two Instructional Developers, one Instructional Technology and Training Specialist, and one Media Specialist

The department is supported by one Staff Assistant.

EDR services & functions

instructional design

needs assessment
goal & objectives
development
instructional design
provision of models & tools
content structuring
message design
script writing
development plan
implementation plan
evaluation plan

logistical support

Student Rating System
Professional Development

media production & application of instructional technologies

animation
audio recording
electronic resources
illustration
layout design (print)
layout design (web)
photography
print & video resources
programming (web & multimedia)
video compression
videoconference
facilitation
videography

Educational Technology Resource Room (ETRR)

The ETRR provides NTID faculty and staff with access to advanced technology tools and electronic and print resources to support institutional goals in curriculum and instruction, research, public information, and classroom technologies.

The ETRR Library has over 1500 books, 35 periodical subscriptions, and over 2000 videos. All videos and books are listed on Einstein, RIT's on-line library catalog - <http://albert.rit.edu>.

The ETRR Lab is equipped with a variety of advanced Mac and PC computer hardware and software. Peripheral devices include scanner; regular, color, and large-format printers; drawing tablets; video editing equipment; digital video and still cameras; and DVD & CD-ROM burners.

The ETRR is staffed by EDR professionals on a regular weekly schedule. Additionally, institute technology experts work and consult in the ETRR. These individuals are available for consultation regarding the implementation of technology as well as on-the-spot answers to software/equipment questions. Demonstrations and workshops are available on a regular basis and may also be scheduled for special groups or topics.

The ETRR exists to support faculty/staff in the development of new and innovative applications of technology in the education of deaf persons. Individuals may request that new and innovative technologies be added to existing resources.



Announcing an Exciting Career Opportunity

Department Head/Manager Educational Design Resources

RIT/NTID, the premier technical university serving deaf and hard-of-hearing students, seeks an exceptional individual to serve as manager for a talented group as they design innovative applications of instructional technologies. The manager will lead a 15 member department, allocate an annual department budget of 1.6 million dollars, and determine priorities for projects requiring instructional design, graphic design, educational technology, video, photography, training and electronic resources expertise as applied to educational, marketing, and communication solutions. We seek an individual with a proven track record, participatory and dynamic interpersonal style, to focus departmental efforts on creatively and effectively supporting student learning and institutional advancement.

To learn more about the department go to:
www.rit.edu/~494www

To apply, go to RIT Career Zone at:
<http://mycareer.rit.edu>
IRC10873

Educational Design Resources
Department Head/Manager Job Description
(12 month position)

National Technical Institute for the Deaf

NTID, one of the eight colleges of RIT, is the world's largest technological college serving deaf and hard of hearing students. Created by Congress and funded by the U.S. Department of Education, it represents the world's first effort to educate large numbers of deaf students within a college campus planned primarily for hearing students. Together with 14,000 full and part-time hearing students, over 1,000 college-age deaf students from all 50 states and abroad study and reside on the campus of the Rochester Institute of Technology. NTID is committed to creating a climate that fosters the success of every student and employee by appreciating the unique contributions that each person makes to the educational process based on their ethnic, cultural, linguistic and gender-related knowledge and experiences. For more information about NTID at RIT visit <http://www.ntid.rit.edu>.

Department Description

The Department of Educational Design Resources (EDR) enhances the realization of NTID's missions through applying instructional, technical, and design expertise as well as related training. Through such efforts, EDR supports NTID's emergence as the international leader in the innovative application of instructional technologies to deaf education.

The Department consists of 14 full time professional staff, 2 faculty, 20 student workers and has a budget of 1.6 million dollars. The members of the department provide NTID with instructional design, graphic design, educational technology, video, photography, training and electronic resource expertise; as applied to educational, marketing and communication solutions. The department head reports to the Associate Vice President for Academic Affairs and is a member of an 11 person academic affairs leadership council comprised of department chairs.

Brief Posting Description

NTID Department of Educational Design Resources is seeking a Department Head/Manager, PC#000326, to start July 1, 2008 (an earlier start date is negotiable).

Detailed Description

Core Responsibilities:

1. Lead and support department members in designing, implementing and evaluating innovative applications of instructional technologies and media design;
2. Institute and oversee quality control procedures and product evaluation strategies, including productivity benchmarks;
3. Establish productive relationships with other NTID/RIT-wide departments in providing project-based, product-based, professional development and innovation services;
4. Promote dissemination of innovations involving instructional technologies and media design developed and evaluated at NTID throughout the field of deaf education;
5. Allocate departmental resources (broadly defined) effectively and efficiently in accomplishing departmental plan-of-work;
6. Conduct annual POW/Appraisal process with department members to ensure effective and efficient realization of department plan-of-work;
7. Ensure coordinated planning among department members and clients supported by EDR, as well as between EDR and Technology Support Services members;
8. Ensure effective communication among deaf/HH and hearing members within department and between deaf/HH clients and department members.

The department head will conduct annual POW/Appraisals for members of EDR not holding faculty rank; those holding faculty rank will have their annual POW/Appraisals conducted by an Academic Affairs administrator, holding faculty rank, within the Office of the Associate Vice President for Academic Affairs.

Personal Characteristics:

1. Decisive and action-oriented leadership style
2. Experienced in participatory planning and shared decision-making
3. Fair and creative decision-making based on the ultimate criterion of "what's best in support of student learning"
4. Strong interpersonal skills
5. Skilled mediator
6. Innovative thinker
7. Exceptional planning, organizational budgeting skills
8. Strong implementation and follow-through skills
9. Skilled communicator

Qualifications

Required:

1. Master's degree from an accredited university in a discipline related to instructional technology, instructional design and evaluation; teaching/learning processes, or related field;
2. Five (5) or more years of experience in at least one of the functional areas of expertise residing in the department;
3. At least three (3) years of successful supervisory experience overseeing a staff of exempt and non-exempt professionals;
4. Organizational leadership, management and budgeting skills;
5. Sign language proficiency and demonstrated sensitivity to Deaf culture or willingness to learn.*

*Condition of Employment:

Continued employment of the successful candidate is dependent upon achievement of Intermediate level sign skill, as demonstrated on the Sign Language Proficiency Interview, by the end of the third year of employment. If the successful candidate does not possess sign language skills at that level at the time of hire, the college will provide intensive sign language training and on-going opportunities for skill development and improvement.

Preferred:

Experience working with deaf and/or hard of hearing learners in educational or other professional settings.

Additional Details

The Rochester Institute of Technology is an equal opportunity/affirmative action employer. Members of protected classes and individuals with the ability to contribute in meaningful ways to the university's continuing commitment to cultural diversity, pluralism, and individual differences are encouraged to send an application.

DEADLINE

Review of applications begins on January 15, 2008 and continues until filled.

All applications must be submitted via this website www.rit.edu/careerzone. Search for IRC10873. Your resume, a letter of interest including a statement of your experience in designing to needs of culturally diverse students, and the names, addresses, and phone numbers of three references must also be submitted through the website.

For questions contact:

E. William Clymer, Search Committee Chairperson
Reference: IRC10873
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